



Your Quick Call  
Comfort Hotline:

☎ 937-836-8725

☎ 937-667-1030

🌐 [www.hsplumbing.net](http://www.hsplumbing.net)

*H & S Plumbing's*

# HOME *Xpert*

*Smart & simple ways to enrich your home living.*

## MY WORD

BY RANDALL SHOUP &  
ROBBY SHOUP



**I**t's nice  
to take a  
moment to

reconnect after an active  
Summer. Life just gets  
busier, doesn't it?

The Internet, of course, is  
one of the busiest places  
of all. Studies show that  
Google gets 2 million  
search queries every  
minute – yes, every 60  
seconds, 2 million people  
are looking for something.  
Sometimes that “some-  
thing” is help with a messy  
plumbing repair or re-  
placement.

We're grateful for every  
new customer we meet  
whether it's on the phone  
or online, and we're even

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## — HOME HEALTH —

### Plumbing the Mysteries of Plumbing

“**C**an I do this myself?” many home-  
owners have asked before making a  
call to a service professional. Some-  
times the answer is “yes.” A number of  
jobs are brains over brawn, so if you  
know what you're doing, you can proba-  
bly do it just fine.

For example, replacing a flapper in the  
toilet is not a hard job to do.  
But if that doesn't keep the  
toilet from running constantly,  
the next step is to replace the  
flush mechanism, which takes  
more time and more tools.  
And can be messy.

There can also be a direct correlation  
between the quality of a plumbing repair  
and your water bill, and then there's  
potential for the do-it-yourself misfire –  
either of which can cost you more in the  
long run.

So, how do you know when to call  
a professional? Let's look at several  
elements:

**Time** – Time is money, so before you  
spend this precious commodity on a  
home repair, ask yourself if you have  
the time to learn how to do it right, an-  
alyze the materials and tools needed,  
and purchase them from the store. Con-  
sider the frustrations that might occur.

**Tools** – Many home repairs take spe-  
cial tools. If you don't have them, do  
you want to buy them? If so,  
will you use them often – or  
never again?



**Technology** – The plumb-  
ing industry these days has  
introduced incredible tech-  
nologies that homeowners  
can't possibly duplicate. For

example, does your drainpipe need  
cleaning? You don't have to take a  
plumber's word when you can see pic-  
tures yourself.

If you've got a plumbing problem and  
need our help, give us a call. Whatever  
it is, you can bet, we've seen it be-  
fore – and we've got the time, tools and  
technology to get right to work!



— IT'S ABOUT TIME —

## Fall Fix-Ups for a Lush, Green Lawn in Spring

**T**he leaves are falling, it is football season and the air is turning crisp. But that's no excuse to ignore your lawn. Now is the time to get rid of weeds and bugs, nourish the grass for Winter, and plan for a beautiful Spring.

### Let the leaves be your guide.

When the leaves start to turn, it is time to fix up the lawn. When the first frost hits or the temperature drops below 45 degrees, it is too late to tackle bugs and weeds, and the problems can literally multiply for the coming Spring.

### Give the lawn a Winter coat.

Apply a winterizer and Fall fertilizer, available in almost any local gardening store, to strengthen the root system and give the lawn the vital nutrients it needs to rejuvenate from the stress of Summer heat and needs to survive the cold Winter months.

### Eliminate weeds before Winter.

Applying a weed control in Fall will kill weeds in the lawn and reduce the number of weeds that pop up in the Spring. Before you get started, make sure to identify the weeds so you can choose the proper herbicide.

**Ban the bugs.** Once the temperatures get really cold, many insects will search for shelter in your home. Birds feeding in your lawn usually indicate the presence of insects. Applying an insect control will keep your yard safe in Fall and your home protected in Winter.

## Good for Nothing

Just present this ad with your next repair bill, and we'll give you **\$25 dollars off**. We would like to make things a little easier on your wallet. And that's good for a lot.

Call **H & S Plumbing Inc.** today at **667-1030** or **836-8725**.

(One coupon per transaction.)

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— Q & A: —  
YOU ASK, WE ANSWER

*Is Your Toilet the Biggest Loser?*

## Put That Greedy Fixture on a Water Diet

**T**he growing population is putting stress on available water supplies. Our population is growing and so is public demand for water, which has put additional stress on water supplies and distribution systems, threatening both human health and the environment.



### The Culprit

According to the EPA, residential toilets account for about one-third of the nation's indoor household water use — more than 2.1 billion gallons of water a year.

— WEIRD SCIENCE —

## Water Facts

- A standard garden hose can put out 20 gallons of water per minute and if mistakenly left on can waste as much as 28,000 gallons in one day.
- Poet Henry Wadsworth Longfellow was the first American to have plumbing installed in his house, in 1840.
- A leaking toilet can waste as much as 200 gallons a day without making a sound.

If your home was built prior to 1992, when the federal government began mandating low-flush 1.6 gallons per flush (gpf) toilets, your existing bathroom toilets greedily consume 3.5 gpf.

### The H2O Diet

To fix this issue, the EPA developed the WaterSense labeling program, designed as a win-win – both for consumers' wallets and the environment. WaterSense will:

- **Educate the public** about smart water choices.
- **Promote efficiency** without compromising comfort or performance.
- **Save 20% more water** than current models using qualifying WaterSense toilets.

Saving water by installing high-efficiency toilets is a great way to make a local difference with a potential global effect. With this one home improvement, a family of four will save an estimated 25,000 gallons each year. So, if you want a little help keeping your water running on high and not dry, give us a call.

## We'd Like to Friend Your Friends.

We enjoy providing superior service, and we'd like to offer the same expertise to your friends and family. Just call **H & S Plumbing Inc.** at **667-1030** or **836-8725** to let us know you're sending another friendly face our way. To say thanks, we'll take **\$20 off** your next service.

(One coupon per transaction.)

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— THE GOOD LIFE —

## Aging Youthfully



**A**nymore who says that age is just a number hasn't yet discovered their first wrinkle or tried in vain to cover that "one" grey hair. Aging gracefully is a full time job – but, there is one trait that you don't have to lose as you get older.

### Young Skin No Matter The Age

Botox is no longer the only option for improving or preventing wrinkles (which is great news for anyone opposed to injecting poison into their skin) – fortunately certain

foods can help solve the problem for you...

**The protein** in chicken, tofu, turkey and fish is a great source for acquiring youthful skin.

Thanks to the multitude of **fatty acids**, fish in particular, can lead to young, supple skin.

**Vitamin C** helps produce collagen in the skin and helps fight wrinkles.

**Vegetables** combat cell damage and the signs of stress with antioxidants.

— THE FIVE —

## Priority Plumbing Protection Program



**W**ould you like to receive a discount on all plumbing repairs and keep your plumbing system maintained? **What will you receive?**

- **Priority Service:** you will get scheduled promptly and put to the head of the line.
- **One year warranty instead of 90 days**
- **Exclusive offers and coupons**
- **Check your water heater**
- **Check Toilets**
- **Check Water Pressure**

- **Safety Check Your Home:** your plumbing system will be fully inspected.

You may also choose one of the following to be done at time of your inspection.

- Flush and drain water heater.
- 50' main drain camera (with accessible clean-out.)
- Check and adjust water closet and dye test.
- Clean burner assembly and/or intake on water heater.
- Clean hair from tub drain.
- Clean hair from lavatory drain.

Call our office to sign up for your **"Priority Plumbing Protection Plan."**

**FALL**  
2012

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## If your pipes could talk...

They'd tell you their concerns. Mostly about how they want to serve you well. They hate bursting and leaking. And they really don't want to ruin your home's walls, floors, or ceilings. Or unknowingly deliver contaminated water to you and your family.

They'd also tell you where they feel stresses and pressures building. But, we can do that too.

A simple plumbing check-up once a year can help you

eliminate problems that are growing in your pipes.

Just call us to get started on our Plumbing Maintenance Plan. You'll save time with prescheduled checks and Priority Service. You'll save money with a parts discount. And you'll get a very important conversation started with your pipes.

**H & S Plumbing Inc. at  
667-1030 or 836-8725**

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### — SECRETS —

**T**ired of knocking things over underneath the sink? Talk about the un-organized mess under there! Use this interesting and innovative tip to organize and give more space to an already limited area: Install a tension rod to hang your spray bottles. Simple but effective!



Scan this code with your smartphone to visit our website.

## MY WORD

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more grateful for the people like you who are already our customers and have given us the opportunity to serve.

We love doing what we do – serving customers, providing quality work, standing behind everything we do and staying in touch with you after the job is done. You're the reason we're here, so let us hear from you whenever you need us.

Yours sincerely,

*Randall Shoup & Robby Shoup*

Randall Shoup & Robby Shoup

P.S. Be sure to check out the discounts in this newsletter. If you can't use them, pass them on to someone who can. Thanks.